

The European Association for Battery, Hybrid and Fuel Cell Electric Vehicles

GreenCities – Düsseldorf, 18 April 2012

## About AVERE



- Founded in 1978
- Membership & non-profit organisation
- Promotion of the use of Electric Vehicles (BEV, HEV, PHEV & FECV)



### Composition

# 15 national associations

&

2 European networks (CITELEC & EURELECTRIC)

= 1000 direct & indirect members

### Main Objectives

Ensure the introduction of EVs for public, private, fleet and freight transportation.

Lead the way to a green and sustainable mobility



## Activities

- Dissemination
- Participation in European projects
- Collaboration with other international bodies with common interests
- Organisation of events and working groups
- Networking & Lobbying

### **European Projects**





Development of a Low Voltage Full Series Hybrid or Pure Electric Drivetrain



Preparing Europe's Grid for Electric Vehicles

### Collaboration

### Expert Group on Future Transport Fuel (EC – DG MOVE)





CER

The Voice of European Railways Alliance for the Electrification of Surface Transport



European Two Wheel Retailers' Association

### International Network







**IEA** INTERNATIONAL ENERGY AGENCY

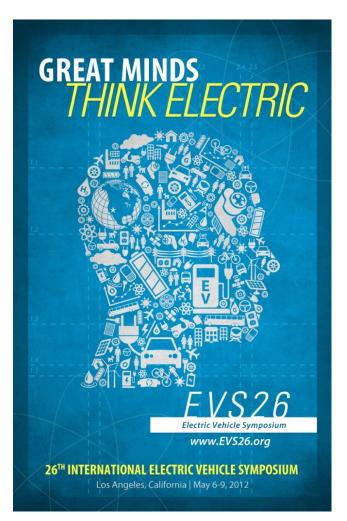


### Events

Coming up... ✓ EVS 26: Los Angeles, 6-9 May 2012

✓ EVS 27: Barcelona, 11-14 Nov 2013

A little bit of history: EVS took place in Düsseldorf in 1976 & in Berlin in 2011...



### AVERE Key Topics for 2012

- Electric Vehicles for private, public, fleet and freight transportation
- Multi modal transport for sustainable mobility
- Charging infrastructure: standardisation, data collection & business modeling
- ICT for EVs
- Consumers engagement for electromobility

### Cooperation of Cities in Europe

WHO YOU KNOW" is one of the key to success?

Need to know & being known

So let's have a look at other existing initiatives and networks which could facilitate successful actions of « GreenCities »!

# CITELEC: Association of European Cities interested in Evs

- Founded in 1990
- Aims:
  - to disseminate the idea of electric mobility
- Activities:
  - EU projects
  - European and national actions
  - Demonstration actions
  - Testing and evaluation
  - Standardization

CIT&LEC

Approx 20 cities

### POLIS: European Cities & Regions networking for innovative transport solutions

- Since 1989
- Aim: to deploy innovative technologies & policies for a more sustainable mobility.

#### • Topics:

- Environment & Health in Transport
- Mobility & Traffic Efficiency
- Transport Safety & Security
- Social & Economic Aspects of Transport

### Activities:

- Working Groups
- EU projects
- Policies
- Events
- Approx 60 members including Berlin!



### EVUE : Electric Vehicles in Urban Europe

- Started in 2010 & will end in January 2013
- EU project led by Westminster City Council, co-financed by the European Regional Development Fund through the URBACT II programme.



- Partners: 10 cities including Katowice!
- Objective: explore, exchange and implement ideas on how cities can develop integrated & sustainable strategies to increase the use of electric vehicles.
- The four areas of **focus** for EVUE are: Business Models, Infrastructure, Procurement and Awareness Raising.

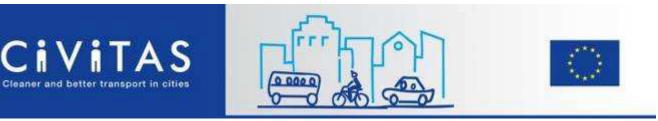






### CIVITAS: Cleaner & Better transport in Cities

- Launched in 2002:
  - 1<sup>st</sup> phase ended in 2006: 19 Cities, 4 research and demonstration projects
  - 2<sup>nd</sup> phase from 2005 to 2009: 17 cities , 4 projects.
  - 3<sup>rd</sup> phase from 2008 to 2013: 25 cities , 5 collaborative projects.
- EU project: over EUR 300 million invested to implement innovative measures in clean urban transport
- Aim: to support cities to introduce ambitious transport measures and policies towards sustainable urban mobility
- Forum network: almost 200 cities committed to implementing and integrating sustainable urban mobility measures, 68 million citizens in 31 countries.
- Annual Forum Conference s: next one in Vittoria Gasteiz (ES) 24 26 Sept 2012



## E-Visionary Awards (WEVA / AVERE)

- Since 2002
- Delivered by the WEVA at every EVS
- 3 awards: 1 for Asia Pacific, 1 for Americas, 1 for Europe & Africa
- Recognise as "<u>E-Visionaries</u>", cities, communities for their use of clean, efficient and sustainable modes of transportation, and for making electric drive a reality in the everyday lives of their citizens.
- In 2011: The City of Shenzhen (China), the State of Oregon (US) & the City of Amsterdam (NL)







### Avere France - Electro-Mobile City Trophies

- Since 2010
- Delivered by AVERE France, under the patronage of the Minister of Ecology
- Recognise French cities which have the greatest commitment to Electric Mobility which is translated projects involving EVs & HEVs:
  - Incentives for purchase or use
  - Charging infrastructure
  - City fleets
  - Buses
  - Car-sharing
  - Communication & awareness-raising
  - etc...
- Different categories based on the number of inhabitants.
- In 2011: Monaco and the eight abovementioned towns and cities join the eleven winners of the 2010





### Relevant event:

- World Electric Vehicle Cities & Ecosystems
  - Organised by the University of California
  - LA, May 5th, 2012



### Contact details

Karine Sbirrazzuoli - Secretary General Office based in Brussels

- M: + 32 (0) 471 46 43 76
- O: + 32 (0) 2 629 23 63
- Email: <u>Secretary-general@avere.org</u>
- Skype: AVERE\_EU
- Web site: <u>www.avere.org</u>

