

The E-car is not the solution



E-Mobility in Vienna



E-Mobility in Vienna Facts



1, 7 Mio Citizens / 11 Mio Guests p. a.



820 000 Cars / 80.000 Motorbikes / 60.000 trucks



+ 255.000 commuters daily

E-Mobility in Vienna

Public transport



subway: 534 Mio passengers / 1,46 Mio daily



tramway: 190 Mio passengers / 520.000 daily

E-Mobility in Vienna

Project „E-Mobility on demand“

„E-MOBILITY ON DEMAND“
WIENER MODELLREGION

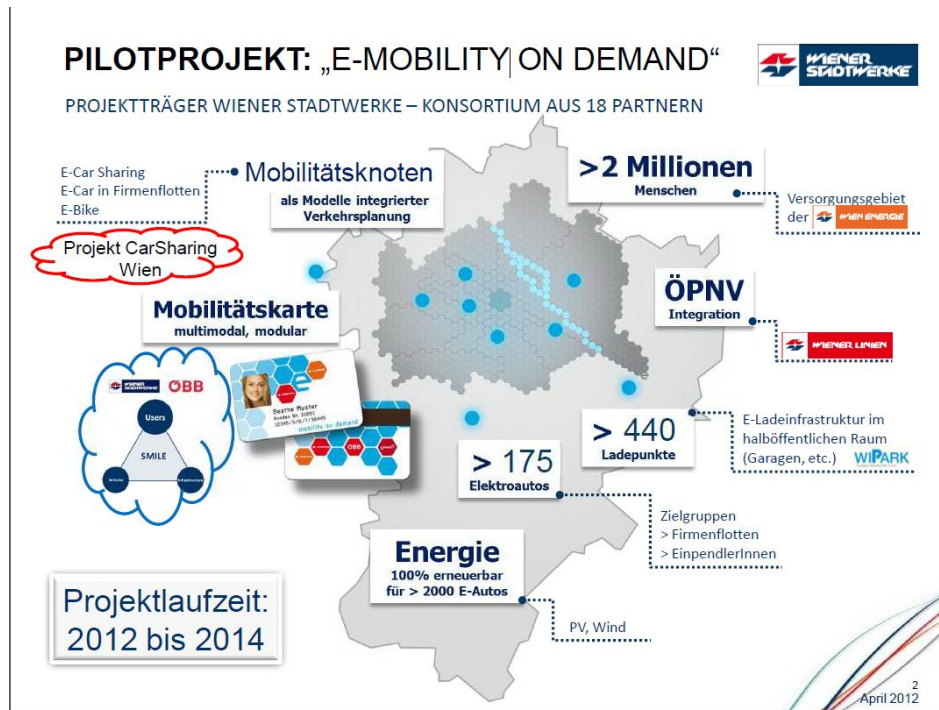


Elektrisch unterwegs
in **Wien**

Stand: April 2012

E-Mobility in Vienna

Project „E-Mobility on demand“



E-Mobility in Vienna Project „E-Mobility on demand“

KUNDINNENORIENTIERUNG IM FOKUS
DESIGN DER INTERKONNEKTIVITÄT > INTERMODALES LEITSYSTEM

WIENER STADTWERKE

Ökologie Fahrtkosten Zeit Lifestyle

Quelle: wiewohn, fluidtime

qando

Quelle: bikar, CityBike

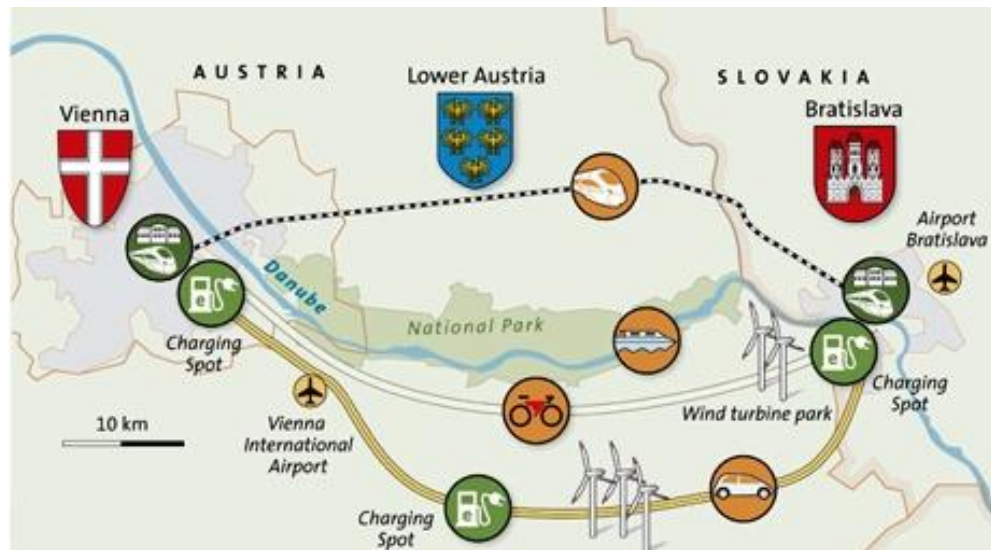
Das mobile Infoservice von

WIENER MODELLREGION **WIENER LINIEN** **VOR**

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E-Mobility in Vienna Project „VIBRATE“



E-Mobility in Vienna Project „VIBRATE“



E-Mobility in Vienna Project „VIBRATE“

First project in central Europe for cross border cooperation between Vienna and Bratislava

2 years testing phase with 14 users

to ensure barrier free cross border use

- Charging stations (normal and rapid charging / public and semi public locations)
 - Cross border billing
 - Creation of a green highway between Vienna and Bratislava
 - Structured evaluation process
-

E-Mobility in Vienna Research (sample)



E-Mobility in Vienna Companies (sample)



Wir leben Autos.



BOSCH



EPCOS

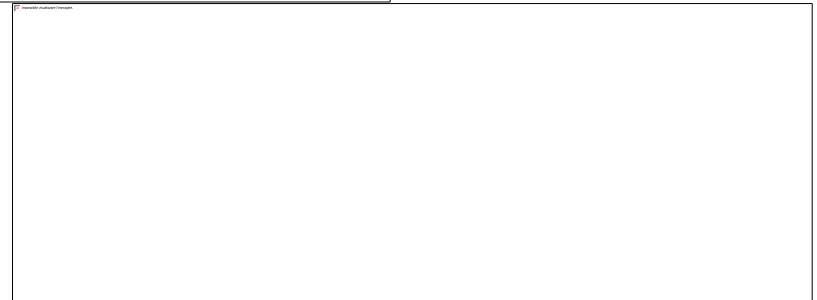
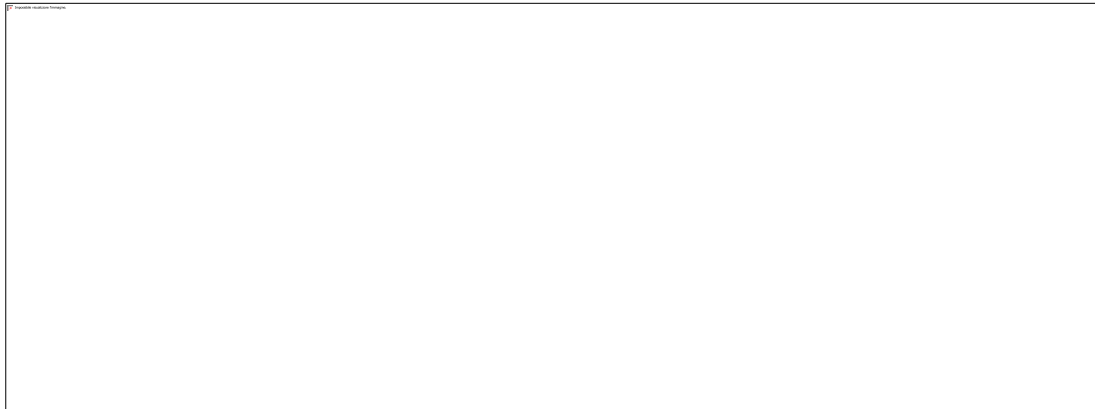


TTTech

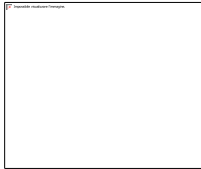


SIEMENS

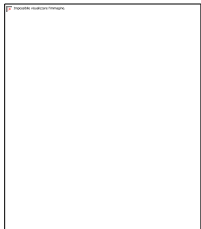
E-Mobility in Vienna Associations (sample)



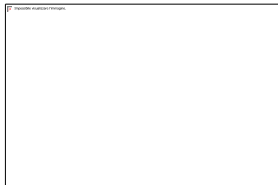
E-Mobility in Vienna Vienna Business Agency



Funding of innovations



Office space and innovative real estate



services e.g. cluster

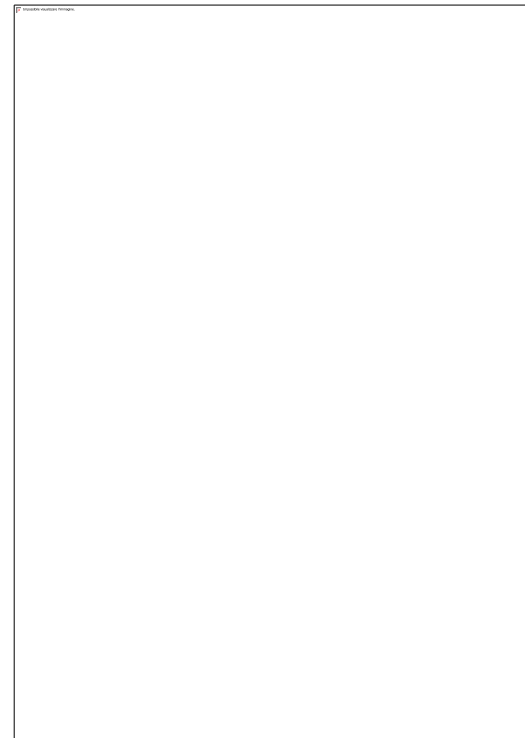
E-Mobility in Vienna

Vienna Business Agency – Aspern Viennas Urban Lakeside

Biggest and most important urban
Developement in Viennas recent history

- 2,4 mio m²
- Place of life and work for 20.000 people
- Research Site, Education
- Potential for Living Lab E-Mobility

www.aspern-seestadt.at



E-Mobility in Vienna

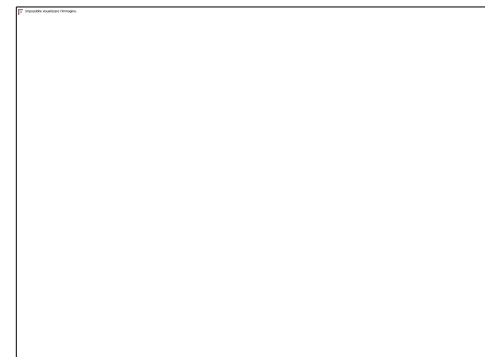
Vienna Business Agency – Aspern Viennas Urban Lakeside

First Building

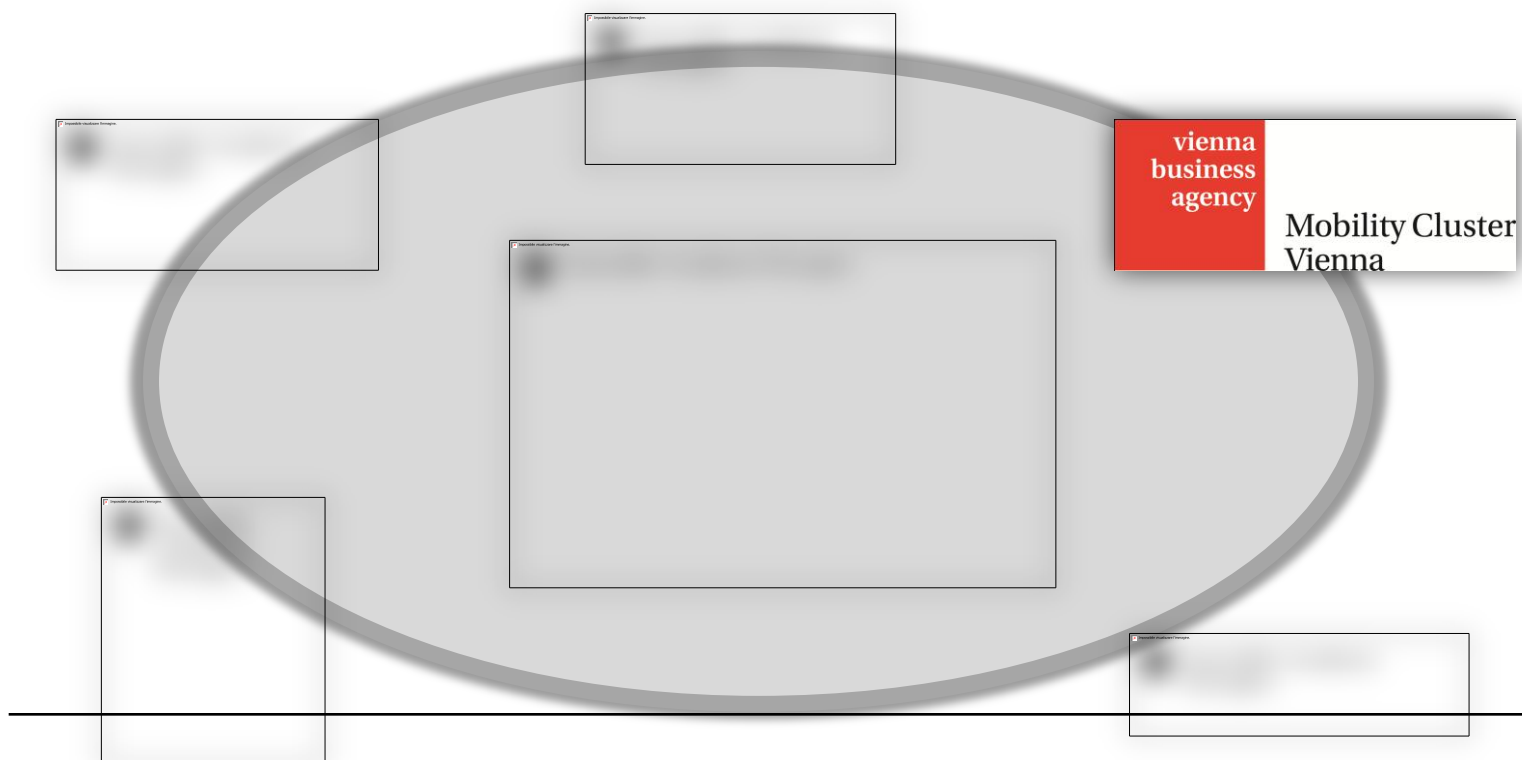
Centre of Technology Aspern IQ

- 6.600m² Total space
- Offices, Production, Laboratories
- Prepared for E-Mobility

- Active House with renewable energy
 - Add on Windpower
 - Add on PV

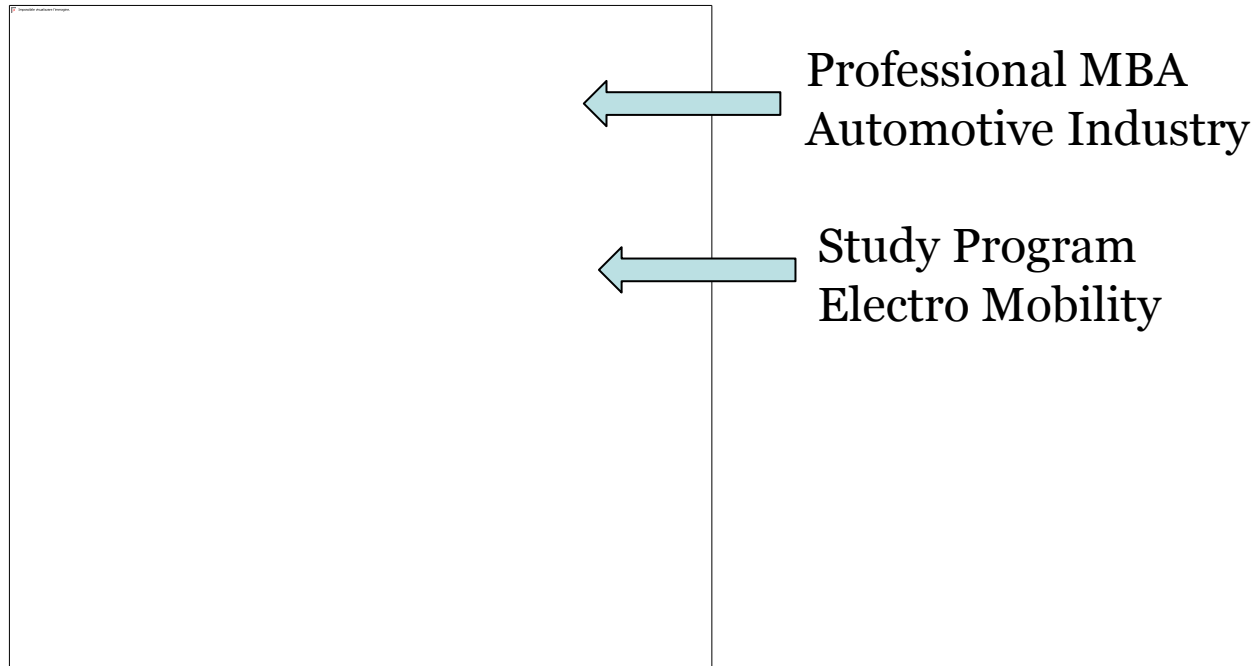


E-Mobility in Vienna Vienna Business Agency – Cluster



E-Mobility in Vienna

Vienna Business Agency – Cluster – Qualification Pyramid

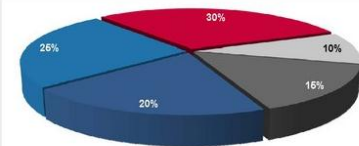


E-Mobility in Vienna Cluster - Professional MBA Automotive Industry

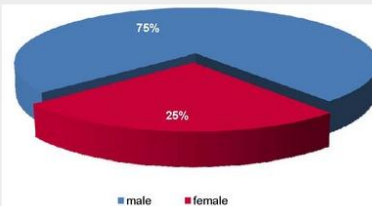


Class 2011 - 2013

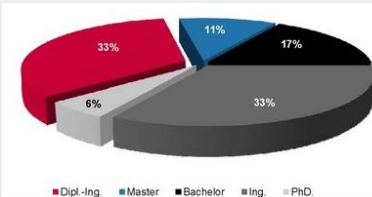
By Age



By Gender



By Degree



Gefördert durch

Professional MBA Automotive Industry – Students from ...

AIT

AVL

ROBERT BOSCH

CHEVROLET CEE

CHRYSLER DE MEXICO

CONTINENTAL

DAIMLER

EGSTON

FAURECIA

FIAT

HTP

JOHNSON CONTROLS

VOLKSWAGEN

KIA

MAGNA

MATADOR

NEUMAN ALUMINIUM

PANKL AUTOMOTIVE

POLLMANN

POLYTEC

PORSCHE

REMUS

RENAULT UND DACIA

STAR MOTORS

TENNECO

TOWER AUTOMOTIVE

ZF GETRIEBE

E-Mobility in Vienna Vienna Business Agency – Cluster Events



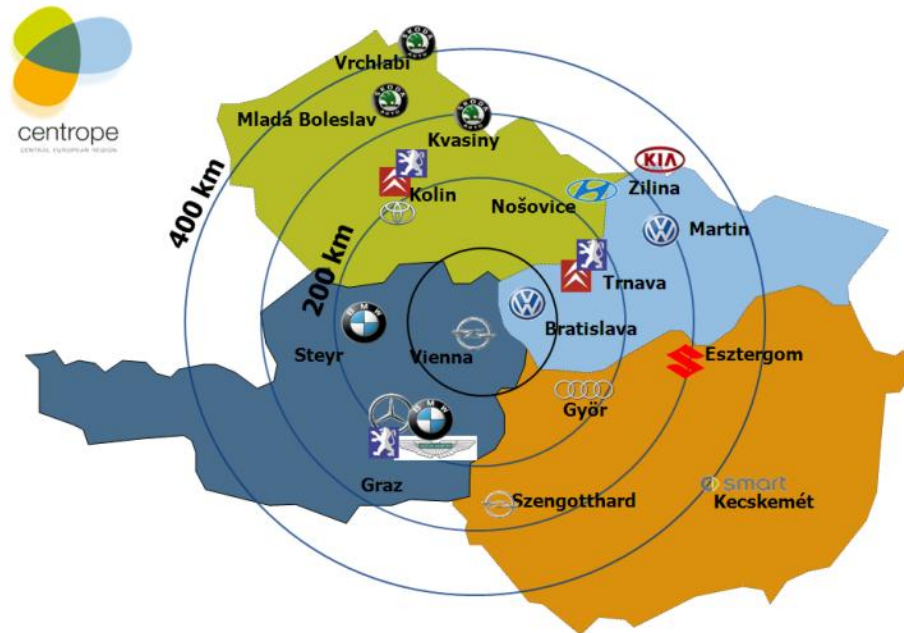
E-Mobility in Vienna

Vienna Business Agency – Cluster Workshop Technology Transfer



E-Mobility in Vienna

Vienna Business Agency – Cluster Internationalisation



E-Mobility in Vienna

Vienna Business Agency – Cluster Information

