### ELECTRIC PUBLIC TRANSPORT IN BRABANT

### **NoAE GREEN CITIES WORKSHOP**

Aachen, 12 June 2013





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# UNIQUE POSITION HELMOND

#### **AutomotiveCampusNL**

Knowledge centre within a strong regional cluster

#### **Brainport Toptechnology Region**

- Focus on technological innovation
- Enabling technologies

Industry and knowledge institutes are looking for pilot opportunities

Helmond / region as "living lab"



### AUTOMOTIVE HOTSPOT OF THE NETHERLANDS

- Automotive companies and knowledge institutes (focus on R&D, engineering and testing)
- Test centers and research facilities
- Open innovation and joint R&D
- Automotive education on all levels
- Home for AutomotiveNL





### **TWO PROGRAMMES**

- Electric Mobility Programme
- Cooperative Mobility Programme

#### Approach

- Helmond is "the place to be"
- Focus on innovation and development
- Visible in the city
- Contribute to environmental policies, improving accessibility and traffic flow and safety

# **COOPERATION IS KEY**

#### Within our own organisation

Integral, multidisciplinary cooperation

#### With other government organisations

On a regional, national and European level

#### With market parties

In projects, pilots en field tests



### URBAN NETWORK BRABANTSTAD





### BRABANT EV PROGRAMME

#### Main drivers:

- Brabant Energy Agenda
- Economic Development & Innovation

#### **Cooperation is key**

- Between province and major cities
- Between industry, knowledge institutes and government

#### **Integrated approach**

- Connecting renewable energy, electric mobility and smart grids
- Cross-sectoral cooperation: energy, automotive, ICT, high tech systems

### FROM PILOT PHASE TO WAVE 2

Adoption Wave 3 Wave 2 Wave 1 Mix of public and private charging infrastructure (B2B) **Pilots in cities/regions**  Standaardisation Focus on public charging infrastructure Exploring value propositions Limited number of charging stations Added value and business cases New providers Partnerships High costs Growing number of charging stations **Concepts by**  First movers / Pioneers and cars Lease companies No specific regulation /standardisation More drivers, interoperability No cleaer customer image Evaluation business models Limited functionality Still limited client image Discussion on regulation Niches, (PT, taxi, citydistribution) **Innovations in charging Netherlands as 'launching** New mobility demands, new methodes country' for many brands mobility concepts

# FIRST RESULTS (2010 – 2012)

Getting things moving...

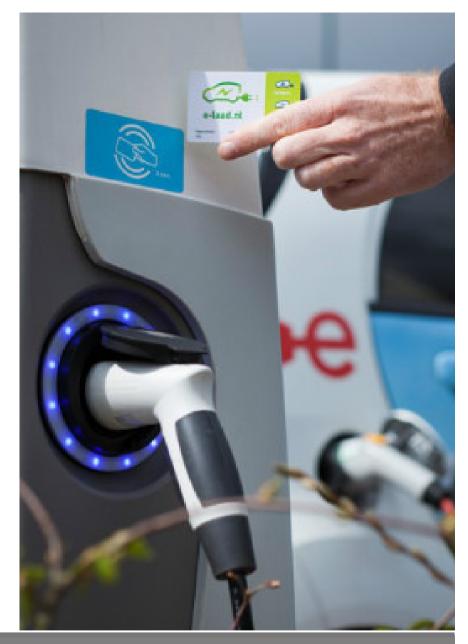
- Over 60 EV projects in Brabant
- 25 innovation projects subsidized
- Brabant has the highest amount of public charging stations
- High involvement of cities
- Strong cooperation with industry and knowledge institutions

#### Need for comprehensive follow-up of earlier programmes

- More focussed
- Larger, integrated pilots and innovation projects
- Connecting to regional strengths
- Market driven: investing instead of subsidizing

# **3 FOCUS AREAS**

- Heavy Duty Electric Powertrains
- Smart Grids and innovative mobility solutions
- Knowledge clustering (AutomotiveCampusNL)



# FULL ELECTRIC PUBLIC TRANSPORT PROJECTS AND PILOTS IN BRABANT



### **220XPRESS FULL ELECTRIC MINIBUS**

- City of 's-Hertogenbosch
- **2010 2013**
- 3 full electric minibuses in a regular service operation





# **PRIMOVE** FULL ELECTRIC **PHILEAS**

- City of Helmond
- 2011 2013
- Induction charged advanced public transport system (24 m.)
- Technical pilot

Helmond City of Smart Mobility







# INDUCTIVE BUS

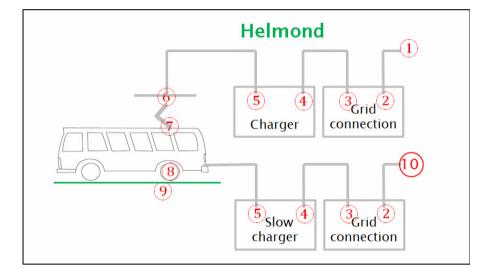
- City of 's-Hertogenbosch
- **2011 2013**
- Induction charged full electric city bus (12 m.)





# CONDUCTIVELY CHARGED BUS

- City of Helmond
- **2013 2014**
- Conductively charged full electric city bus (12 m.)







Driven™ Helmond City of Smart Mobility



### **NEXT STEPS**

### Upscaling

- Larger scale comprehensive pilot with 15 electric PT buses in existing service operations
- PPP involving regional industry and SMEs

#### Challenges

- Range
- Dynamic routing
- Infrastructure
- Total Costs of Ownership

#### **Towards zero emission**

New concessions will gradually work to zero emission public transport

### **OTHER DEVELOPMENTS**









BUS & COACH







## HELMOND ALL ELECTRIC STREET

Objective:

Realisation of a medium scale multi-purpose test environment for integration of decentralised energy production, smart grids and electric mobility within a real-life stituation with actual consumers.



### HELMOND ALL ELECTRIC STREET

> Smart homes / offices using green energy

> Solar panels for heating/cooling and mobility

> Electric vehicles: cars (incl. vans), scooters, bikes

> Electric car sharing

> Parking lot with EV chargers: AC (slow), fast AC, DC (fast)?

Smart charging – old batteries get 2nd life as backup batteries

Helmond All Electric Street

AutomotiveNL

### THANK YOU FOR YOUR ATTENTION

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