

## Quo Vadis - Open Innovation, Distributed Innovation.....



If anybody can do it why are there not more cars like this?



350km with one charge!  
Developed by more than 100 companies amongst them  
Bosch, Denso, Peugeot,  
Torei, Isuzu, Mitsubishi....

Prof. Dr.  
Dennis Hilgers



Prof. Hilgers is specialist in Open Innovation models and knows the chances and limitations of these new models. He will give a lively introduction into the topic with good examples.

Prof. Shimizu



Hiroshi Shimizu is Prof. of Environmental Protection at Keio University Japan. He is also CEO of SIM-Drive, a company which has successfully implemented Open Source. An entrepreneur using the ideas to the max.

Markus  
Schaedlich



Moderator and organizer of the workshop is Managing Partner at CBI (Cross Borders Implementation), a consulting firm specialized in implementing change and growth across borders. CBI is supporting open innovation projects across borders.

After the workshop the participants:

- Have Gained a deep understanding about Open Source and Open Innovation
- Have A clear image how to utilize these models for themselves
- Have seen leading examples for Open Innovation
- Will definitely not miss this chance for themselves in the future