

Network of Automotive Excellence honours



for the innovation:  
**Driver-Centric Behavior Feedback**  
with the



**NoAE  
INNOVATION**

**AWARD  
2011 / 2012**

The award is presented to companies, research institutes and private persons  
who participated in the

**NoAE Innovation Competition 2011/2012**  
with outstanding innovations.

The sponsor of the competition



Federal Ministry  
of Economics  
and Technology

The award was presented within the ceremony of the 5th project-day  
by Mr. Dr. Günther Horzetzky, Secretary of State,  
Ministry for Economic Affairs, Energy, Building, Housing and Transport of North Rhine-Westfalia  
Duesseldorf/Germany  
April 17, 2012

Members of the jury:



Ministerium für Wirtschaft, Energie,  
Bauen, Wohnen und Verkehr  
des Landes Nordrhein-Westfalen

