



PROGRAM

Workshop

“International Business – North America - Europe”

Duesseldorf, April 18th 2012



Foreign Affairs and
International Trade Canada

Affaires étrangères et
Commerce international Canada

Canada



PROGRAM

Workshop “International Business – North America - Europe” Duesseldorf, April 18th 2012

There will be two 1,5 - hour workshops in Düsseldorf in addition to country booths and a project lounge

The two workshops “International Business” have been created to introduce the various markets in Asia, North America and Europe and intensify the existing business dialogue between these regions in the mobility industry; in particular in aerospace, the automotive industry and its components suppliers.

Experts representing countries from Asia, North America and Europe will give an introduction to current economic developments and highlight critical success factors for doing business in their respective countries.

Also, chances for international cooperation, both in business and re-search will be discussed.



Moderation:

Mrs. Anita Shukla
India-EU Training
& Consulting

The workshop will be presented by

crossrelations✘

in the VIP and Media Lounge



Canada

**Canada's Innovation Excellence -
Markets and Opportunities**

Mr. Cliff Singleton, Consulate of Canada, Munich
Ms. Angela Spreng, Ontario International
Marketing Centre



USA

**Bridging Germany and USA:
bidirectional business services and
governmental support.**

Mr. Sebastian Wittke
Senior Manager
Mechanical & Electronic Technologies
Germany Trade and Invest



Spain

**R&D&I in the Spanish Automotive and
Mobility Sector: M2F Technology Platform**

Cecilia Medina, Spanish Automotion and Mobility
Technology Platform Coordinator / SERNAUTO
RTD Dpt.



**Czech
Republic**

**Automotive & Aerospace sector in the
Czech Republic**

Martin Partl, Ph.D.
Director D-A-CH Region Operation
CzechInvest – Investment and Business
Development Agency



Hungary

New vehicles for eMobility

Zoltán KABÁCS
Org. HVEC - Hungarian Vehicle Engineering Cluster
Pos. General Manager



Outlook:

International Business Forum with Focus on Innovation

The workshop International Business in Duesseldorf, Germany is designed as the start of a series regarding international business with innovation in focus.

It serves as a meeting point for international innovators and decision makers.

Contact:

ewf institute **NoAE**
Dipl.-Kfm. H. Köpplinger
Becker-Gundahl-Strasse 19
D 81479 Munich – Germany

Phone: +49 (89) 7489-9669
Fax: +49 (89) 7806-4422
Mobile: +49 (170) 52 77 666
eMail: h.koeplinger@ewf-institute.com
URL: www.noae.com

Anita Shukla
NoAE
India-EU business – focus technology and innovation
Schlüterstr. 63
D 20146 Hamburg

Phone: +49 (40) 18089979
Mobile: +49 (176) 23933796
eMail: anitashukla@web.de
URL: www.brainguide.de/anita-shukla

www.project-days.com